



mcm
MENA COLLEGE OF MANAGEMENT



KODISA
Korea Distribution Science Association

**2018 International Conference on Business and Economics
and 15th International Conference of KODISA
Dubai International Academic City, Dubai, U.A.E., December 7-9, 2018**



Call for Papers

THEME: *Science, Technology and Humanities for Sustainability of Business, Economics, Cultures and the Environment*

SECTION 1: OBJECTIVES

The **2018 International Conference on Business and Economics (ICBE2018)** and the **15th International Conference of KODISA** will be held in Dubai International Academic City, Dubai, the United Arab Emirates, December 7-9, 2018.

The conference is hosted jointly by the [MENA College of Management \(MCM\)](#) in Dubai, U.A.E. and [Korea Distribution Science Association \(KODISA\)](#) in Seoul, Korea.

The conference aims: 1) to share scholarships regarding issues of science, technology and humanities for sustainability of business, management, economics, cultures and the environment, 2) to offer an excellent opportunity to meet academics and professionals from around the world in the field, 3) to enable participants to exchange information and ideas on the topics, and 4) to provide publication opportunities to get published scholarly papers and research notes in the conference proceedings (CPCI indexed) and affiliated KODISA Journals (SCOPUS indexed).

SECTION 2: HOST, VENUE AND ACCOMMODATION

Host City: Dubai, United Arab Emirates

Dubai is located on the Eastern coast of the Arabian Peninsula, in the south west corner of the Arabian Gulf. It is extremely well known for its warm hospitality and rich cultural heritage, and the Emirati people are welcoming and generous in their approach to visitors. With year-round sunshine, intriguing deserts, beautiful beaches, luxurious hotels and shopping malls, fascinating heritage attractions and a thriving business community, Dubai receives millions of leisure and business visitors each year from around the world. The local currency is the

dirham, which is pegged at AED 3.67 to 1 US dollar. Dubai is tolerant and cosmopolitan and all visitors are welcome. However, Islam is a way of life in the city, and therefore tourists should adopt a certain level of cultural and religious sensitivity for the duration of their stay. For more information about Dubai, U.A.E. visit: <http://www.dubai.ae/en/Pages/default.aspx>

Conference Venue: Dubai International Academic City (DIAC)

Dubai International Academic City (DIAC) is the world's largest free zone dedicated to higher education and the pursuit of intellectual growth. DIAC was launched in April 2007 to cater to the needs of the region's growing and diverse academic community. Home to numerous regional and international colleges and universities, it serves over 24,000 students from all around the world. With more than 400 undergraduate and post-graduate programs currently offered to students, DIAC continues to expand and grow as per the needs of its robust and talented academic community. For more information about Dubai International Academic City (DIAC) visit: <http://www.diacedu.ae/>

Conference Host: MENA College of Management (MCM)

MENA College of Management (MCM) is an institution of higher education located in Dubai International Academic City, licensed by the Ministry of Higher Education and Scientific Research and Dubai's Knowledge and Human Development Authority. MCM realizes the needs of the market in the MENA region and in turn offers four well- designed Bachelor programs. In addition to providing high quality higher education, MENA College of Management revels in a multicultural environment that has excellent facilities and supportive faculty members who come from various parts of the world. As a college specializing in student-centric quality higher education in the field of Management, MCM provides a high quality learning experience which equips graduates to succeed in their chosen career; encourages and supports research and its dissemination; and contributes to the socio-economic needs of the community through the provision of continuing education in the field of Management and its community engagement projects. For more information about MENA College of Management (MCM) visit: <http://www.mcm.ac.ae/>

Accommodations

Conference delegates can choose any hotel close to the conference venue (**Dubai International Academic City (DIAC)**) at their own interest and expenses. For more information about Dubai visit: [Where to stay in Dubai](#)

SECTION 3: TRAVEL AND VISA REQUIREMENTS

TRAVEL INFORMATION

- [Dubai travel and tourism](#), tours to a number of interesting sites in Dubai and [Abu Dhabi travel and tourism](#), and a variety of attractive sightseeing tours before and after the conference would be arranged for conference participants based on their individual request and expenses.

VISA RINFORMATION

- Requirements for obtaining a visit visa for Dubai vary depending on your nationality. GCC citizens do not require a visa to enter Dubai, and citizens of 33 other countries can get a visa on arrival in Dubai. For detailed information about visa requirements, please access to [Visas to Visit Dubai](#).

SECTION 4: PROGRAM

The conference offers keynote speeches, formal paper symposia, case study presentations, special sessions, and industry leadership and public policy panel discussions as well as doctoral research seminars. Academics, policy makers, business leaders, professionals, and doctorate students can choose from a wide range of programs.

Since ICBE Proceedings' inclusion in Web of Science CPCI and SCOPUS, we have received large demand for some extension of the scope of the conference submission, including **new Business, Social Sciences, and Multidisciplinary research** and the methodology of **Case Study Research, Short Communications, Research Notes, Qualitative Research, Conceptual Research**, which require non-quantitative research methods and non-econometrics and/or statistical analysis. In this regard, ICBE2018 Dubai Conference will invite selectively some non-quantitative/non-econometric papers if those articles satisfactorily meet the required quality and standards of ICBE Proceedings.

To congratulate Best Paper Awards and Awards for Excellence winners and welcome all participants in the ICBE2018 Dubai conference, a welcoming reception with a gala dinner along with an award ceremony will be held in the evening of the opening day of the conference, on the **8th of December 2018**.

The cultural and tourism aspects of the conference will also be included such as opportunities to visit Dubai and Abu Dhabi tourism attractions and its suburbs, including an evening dinner cruise in Dubai, Qasr Al Sarab Desert Resort in Abu Dhabi desert oasis, and Dubai Industrial City, as best the local host can.

SECTION 5: SCHEDULE AT A GLANCE

Friday December 7, 2018	Saturday December 8, 2018	Sunday December 9, 2018
<p>PRE-CONGRESS TOURS (extra costs by participants individually)</p> <p>* Greet and Meets International Night 18:00 – 20:00</p>	<p>ACADEMIC PAPER PRESENTATIONS AND SPECIAL PANELS: Parallel Academic Sessions and Special Panels 9:00--16:00</p> <p>CONFERENCE OPENING CEREMONY & AWARD CEREMONY 16:00–17:00</p> <p>DINNER (served) CONGRESS RECEPTION: 18:00-21.00</p>	<p>CONGRESS TOUR [Full day] Visit parks, cultural sites and/or tourist attractions in Dubai or in the vicinity of 9:00--17:00</p> <p>CONFERENCE END 17:00</p>

* The place and time will be announced later.

SECTION 6: SUBMISSION

All submissions and registration form are to be handled **electronically** by the conference emails:

- A.** For participants **from KODISA Korea members**, please submit your papers, registration form and make a payment to KODISA Sessions Chair Dr. Myung-Kil Youn email to: kodisajournals@daum.net

B. From around the World (except A) please submit your papers, registration form and make a payment to Global Sessions Chair Dr. Jung Wan Lee email to: jwlee119@bu.edu

- Submissions to journal publication and application for research scholarship awards must be full papers and subject to double-blind peer review. Accepted papers and award-winning papers will be published in one of international peer-reviewed and accredited KODISA Journals (SCOPUS indexed).
- Work-in-progress papers, research notes, short communications, and case studies are welcomed, and not subject to peer review. These papers can be published in ICBE Proceedings (Web of Science CPCI and SCOPUS indexed).
- The due date for conference registration and paper submission is **October 30, 2018**.

SECTION 7: PUBLISHING AND SCHOLARSHIP OPPORTUNITIES

All registered and accepted papers to the conference program will be published in the conference proceedings (ISSN: 2287-478X) with the author's consent. **The ICBE conference and the ICBE Proceedings have been officially indexed in Thomson Reuters' Web of Science - Conference Proceedings Citation Index - Social Science & Humanities (CPCI-SSH) Category since ICBE2015, and SCOPUS Proceedings Book Series to be indexed in 2019.**

- **Top 5%** of the accepted full papers will be recognized as **Best Paper Awards** with a certificate and each award-winning paper wins a **scholarship of USD500 in cash**. The scholarships will be honored only if 1) the full paper has been accepted, 2) the registration fee has been fully paid and 3) oral presentation at the conference has been successfully delivered.
- **Next top 15%** of high-quality papers from the conference proceedings will be recognized with **Distinguished Research Awards** with a certificate.
- All award-winning papers will be invited to a **fast track of accelerated review process**, which is a second round of blind peer review process conducted by the KODISA Journals Editorial Board **for possible publication in one of KODISA Journals** [SCOPUS indexed, KCI indexed, Cabell's Directory indexed, under evaluation for SSCI]:
 - [Journal of Distribution Science \(ISSN 1738-3110\)](#) SCOPUS
 - [International Journal of Industrial Distribution & Business \(ISSN 2233-4165\)](#) CrossRef
 - [East Asian Journal of Business Management \(ISSN 2234-3040\)](#) CrossRef
 - [Journal of Asian Finance, Economics and Business \(ISSN 2288-4637\)](#) SCOPUS
- Some Solid Ranking Journals (SSCI, SCIE, SCOPUS indexed), to be nominated if accepted.

Important: To be eligible for the research scholarship for USD500 prize, the following requirements must be met:

- 1) Submit a conference registration form with the scholarship application (MUST 1) One of the authors must attend the conference. 2) The registration fee must be fully paid. 3) Oral presentation at the conference has been successfully delivered.
- 2) Submit an extended abstract or research proposal (limit 2-page length. Later, full paper in English must be submitted)
- 3) Submit a brief CV of the presenting author, including the details of work affiliation and recent three year publications (limit 2-page length).
- 4) Selections will be made by the **Conference Academic Steering Committee** of the 2018 International Conference on Business and Economics (ICBE2018).

- 5) **All application procedures for Best Paper Awards and Research Scholarship must be directly dealing with the conference chair Dr. Jung Wan Lee** email to: jwlee119@bu.edu **no later than August 30, 2018**. Any application afterwards will not be honored.

SECTION 8: AWARDS FOR EXCELLENCE OPPORTUNITIES

The Organizing Committee of International Conference on Business and Economics (ICBE) and the Korea Distribution Science Association (KODISA) proudly present the winners of **Grand Award for Excellence** in International Business, Education, Management, Leadership, and Public Administration. The international competition recognizes and celebrates outstanding achievement in the respective field that promotes best practices in business sustainability, academic excellence, outstanding initiatives, and technological innovation for the global business community and the global citizenship. The Awards honor and recognize world leaders and best exemplars whose innovative approaches to managing and teaching create replicable and innovative models that can support human well-being and the world society in a meaningful way. ***The Grand Award for Excellence winners will each receive a commemorative plaque.***

- Grand Award for Excellence in International Business
- Grand Award for Excellence in International Education
- Grand Award for Excellence in Service Management
- Grand Award for Excellence in Global Leadership
- Grand Award for Excellence in Public Administration

Important: To be eligible for Grand Award for Excellence, the following requirements must be met:

- 1) Submit a nomination letter outlining the qualifications of the nominee (limit 2-page length).
- 2) Submit a brief CV of the nominee, including the details of work affiliation and recent outstanding achievements (limit 2-page length).
- 3) The awardee would expect to deliver a keynote speech to the participants of the conference.
- 4) The awardee would expect to contribute some financial resources and services to the conference.
- 5) Selections will be made by the **Conference Organizing Committee** of the 2018 International Conference on Business and Economics (ICBE2018).
- 6) **All application procedures for Grand Award for Excellence must be directly dealing with the conference chair Dr. Jung Wan Lee** email to: jwlee119@bu.edu **no later than August 30, 2018**. Any application afterwards will not be honored.

SECTION 9: REGISTRATION AND FEE

The due date for conference registration and paper submission is **October 30, 2018**.

- The **regular registration fee is US\$450 per person**. The **special registration rate** for delegates from program partner institutions, special guests, students, spouse, or accompanied person (if attend the conference program) is **US\$250 per person**.
- The registration fee includes all access to conference concurrent sessions, conference special workshops, conference receptions, all coffee breaks, a hard and/or electronic copy of the conference program, and a hard and/or electronic copy of the conference Proceedings.

- Once papers have been accepted and included in the conference program or a delegate's name has been listed in the program, paid registration fees are non-refundable. Absolutely no refunds will be granted for no-show at the conference.
- If your paper is accepted either for presentation in the conference or publication in the conference Proceedings, at least one author must commit to attending the conference. In the case of multiple author attendance, each author must register and pay the conference registration fee, respectively and there is no exception to this rule.
- Whether attending partially or in full, all conference attendees must pay the registration fee in full.
- An official receipt for the conference registration fee will be provided on the first day of the conference. Please do not request receipts in advance of the conference, as we do not have the facilities to meet such demands before the conference event.
- **The ICBE Conference Organizing Committee, Korea Distribution Science Association (KODISA) and the Conference Host are not-for-profit organizations. As such, we do not provide any funding for travel, accommodation, or conference attendance. Such requests will not be responded to. The Committee and the Host can only provide visa support letters to those individuals whose papers are accepted and included in the conference program. All other requests will not be honored.**

SECTION 10: IMPORTANT DATES AND CONTACTS

- **Full papers, work-in-progress papers, research notes, short communications and registration form** must be submitted to the conference emails below **no later than October 30, 2018**.
 - A. For participants **from KODISA Korea members**, please submit your papers, registration form and make a payment to KODISA Sessions Chair Dr. Myung-Kil Youn email to: kodisajournals@daum.net
 - B. **From around the World (except A)** please submit your papers, registration form and make a payment to Global Sessions Chair Dr. Jung Wan Lee email to: jwlee119@bu.edu
- **Best Paper Awards and Research Scholarship applications** must be submitted directly to the conference I chair Dr. Jung Wan Lee email to: jwlee119@bu.edu **no later than August 30, 2018**.
- **ICBE Grand Award for Excellence applications** must be submitted directly to the conference chair Dr. Jung Wan Lee email to: jwlee119@bu.edu **no later than August 30, 2018**.

SECTION 11: CONFERENCE TRACKS AND TOPICS

Submit your papers to one of the most appropriate tracks listed below. If in doubt, please submit it to the last track.

Special Sessions:

- ***International Education and Institutions and Sustainable Development***
- ***Science, Technology and Innovation for Sustainable Development***

Concurrent Sessions:

• Accounting and Finance	• Communication Strategy	• Technological Innovation
• Agricultural Economics	• Consumer Behavior	• Entrepreneurship
• Business Environment	• Distribution & Information	• Internet and E-Business

<ul style="list-style-type: none"> • Financial Markets • General Management • International Business • International Economics • International Trade • Human Resource Management • Knowledge Management • Healthcare Management • Hospitality Management • Tourism • Business Policy and Strategy • Corporate Social Responsibility 	<p style="text-align: center;">Technology</p> <ul style="list-style-type: none"> • Distribution & Marketing • Distribution Economics • Distribution Management • Merchandising & Procurement • Retailing & Franchising • Fashion Marketing • Marketing Promotion • Marketing Management • Cross-cultural Marketing • Direct Marketing • Online Marketing 	<ul style="list-style-type: none"> • Technology Management • Decision Sciences • Information Technology • Strategic Management • Logistics • Supply Chain Management • Operations Management • Quality and Productivity • Small and Medium Enterprise Management • Sustainable Development • Sustainability
<ul style="list-style-type: none"> • Others 		

SECTION 12: INSTRUCTIONS FOR SUBMISSION (AUTHOR GUIDES)

All submissions must adhere to the following guidelines:

- **Full papers** must be submitted with **two files**: 1) **ICBE Proceedings manuscript version** (use Template) and 2) **KODISA Journals Manuscript version** (use Template).

Important Checklist for ICBE Proceedings Manuscript

It is hoped that this list will be useful during the final checking of an article prior to sending it to the journal's Editor for review. Please consult this Guide for Authors for further details of any item. In particular, the following must be addressed and met the requirements and guidelines:

Publication Ethics and Publication Malpractice

The journal is committed to upholding the highest standards of publication ethics and takes all possible measures against any publication malpractices. All authors submitting their works to the journal for publication as original articles attest that the submitted works represent their authors' contributions and have not been copied or plagiarized in whole or in part from other works. The authors acknowledge that they have disclosed all and any actual or potential conflicts of interest with their work or partial benefits associated with it.

Word Count

For inclusion in ICBE Proceedings, authors are encouraged to write or edit manuscripts concisely. As a guide, ICBE Proceedings articles should be about 1800 - 2500 words in length.

All submissions must adhere to the following guidelines:

- All of citation in text and references of the paper must be presented complying with APA style. Manuscripts that do not conform to the publication guidelines will not be published.
- Each registered author is entitled to have **a maximum of TWO papers** included in the conference proceedings.
- Please provide a short version or a research proposal/draft for publication in ICBE Proceedings of the Conference (i.e. for ICBE Proceedings it should be about 1800 - 2500 words in length in a MS-Word file, No PDF file).

Citation and Reference Style Guides

Per ICBE Proceedings "Citation and Reference Style Guides" authors are expected to adhere to the guidelines of **APA (American Psychological Association)**. Please provide full information of publications complying with the APA reference style. **Please ensure that every reference cited in text is also present in the reference list (and vice versa).**

Abstract

A concise and factual abstract is required. **About 200 words** in total are recommended. The abstract should state briefly 1) the purpose of the research, 2) research design and methodology, 3) the principal results, and 4) major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone.

No Footnotes, but Endnotes Acceptable

ICBE Proceedings does not accept Footnotes due to technical problems of online publication. Please convert all footnotes to endnotes, otherwise please incorporate all footnotes into text at its best.

Important Checklist for Journal Publication Manuscript

It is hoped that this list will be useful during the final checking of an article prior to sending it to the journal's Editor for review. Please consult this Guide for Authors for further details of any item. In particular, the following must be addressed and met the requirements and guidelines:

Publication Ethics and Publication Malpractice

The journal is committed to upholding the highest standards of publication ethics and takes all possible measures against any publication malpractices. All authors submitting their works to the journal for publication as original articles attest that the submitted works represent their authors' contributions and have not been copied or plagiarized in whole or in part from other works. **The authors acknowledge that they have disclosed all and any actual or potential conflicts of interest with their work or partial benefits associated with it.**

For example, Acknowledgements ["The paper was presented initially at 2018 International Conference on Business and Economics (ICBE2018) and the 14th International Conference of KODISA that was held in Seoul, South Korea, June 25-27, 2018. The paper has been recognized as one of Best Paper Awards at ICBE2018 conference. This paper is a substantially revised and expanded version of the paper presented at ICBE2018 conference. The authors have taken into account all the comments of Editors, Session Chairs and Reviewers in the revised manuscript. The authors greatly appreciate Editors, Session Chairs and Reviewers for their valuable comments, interest in and support of this research."]

Word Count

While no maximum length for manuscripts is prescribed, authors are encouraged to write concisely. As a guide, regular articles should be between 5,000 - 8,000 words in length. However, Full paper should be no longer than 30 pages and **no more than 8000 words** in total with all inclusive.

Tables and Figures

Number tables consecutively in accordance with their appearance in the text. Place footnotes to tables below the table body and indicate them with superscript lowercase letters. Avoid vertical rules. Be sparing in the use of tables and ensure that the data

presented in tables do not duplicate results described elsewhere in the article. A paper in JAFEB from now on may include a **maximum of eight (8) tables and figures in total**.

Citation and Reference Style Guides

Per JAFEB's "Citation and Reference Style Guides" authors are expected to adhere to the guidelines of **APA (American Psychological Association)**. Please provide full information of publications complying with the APA reference style. **Please ensure that every reference cited in text is also present in the reference list (and vice versa)**.

Abstract

A concise and factual abstract is required. **About 200 words** in total are recommended. The abstract should state briefly 1) the purpose of the research, 2) research design and methodology, 3) the principal results, and 4) major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone.

JEL Classification Code

Immediately after keywords, provide **3- 5 JEL Classification codes**. These codes will be used for indexing purposes.

No Footnotes, but Endnotes Acceptable

JAFEB does not accept Footnotes due to technical problems of online publication. Please convert all footnotes to endnotes, otherwise please incorporate all footnotes into text at its best.

- **Work-in-progress papers, Research notes, Short communication articles, and Case studies** must be submitted with **one file**.

Important Checklist for ICBE Proceedings Manuscript

It is hoped that this list will be useful during the final checking of an article prior to sending it to the journal's Editor for review. Please consult this Guide for Authors for further details of any item. In particular, the following must be addressed and met the requirements and guidelines:

Publication Ethics and Publication Malpractice

The journal is committed to upholding the highest standards of publication ethics and takes all possible measures against any publication malpractices. All authors submitting their works to the journal for publication as original articles attest that the submitted works represent their authors' contributions and have not been copied or plagiarized in whole or in part from other works. **The authors acknowledge that they have disclosed all and any actual or potential conflicts of interest with their work or partial benefits associated with it.**

Word Count

For inclusion in ICBE Proceedings, authors are encouraged to write or edit manuscripts concisely. As a guide, ICBE Proceedings articles should be **about 1800 - 2500 words in length**.

All submissions must adhere to the following guidelines:

- All of citation in text and references of the paper must be presented complying with APA style. Manuscripts that do not conform to the publication guidelines will not be published.
- Each registered author is entitled to have **a maximum of TWO papers** included in the conference proceedings.

- Please provide a short version or a research proposal/draft for publication in ICBE Proceedings of the Conference (i.e. for ICBE Proceedings it should be **about 1800 - 2500 words in length in a MS-Word file, No PDF file**).

Citation and Reference Style Guides

Per ICBE Proceedings "Citation and Reference Style Guides" authors are expected to adhere to the guidelines of **APA (American Psychological Association)**. Please provide full information of publications complying with the APA reference style. **Please ensure that every reference cited in text is also present in the reference list (and vice versa)**.

Abstract

A concise and factual abstract is required. **About 200 words** in total are recommended. The abstract should state briefly 1) the purpose of the research, 2) research design and methodology, 3) the principal results, and 4) major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone.

No Footnotes, but Endnotes Acceptable

ICBE Proceedings does not accept Footnotes due to technical problems of online publication. Please convert all footnotes to endnotes, otherwise please incorporate all footnotes into text at its best.

- Final decisions will be communicated within a week period. All of the references cited in the body of the paper must be presented at references, complying with APA style. Manuscripts that do not conform to the publication guidelines will not be published.
- Each registered author is entitled to have **a maximum of TWO papers** included in the conference proceedings.

SECTION 13: CONFERENCE ORGANIZING COMMITTEE

CONFERENCE CHAIR

- Dr. Jung Wan Lee, Professor of Boston University, USA

CONFERENCE CO-CHAIRS

- Dr. Abdel Moneim Ahmed, President of MENA College of Management, U.A.E.
- Dr. Mohamed Abdullah, Managing Director of Dubai Knowledge Park and Dubai International Academic City, U.A.E.

CONFERENCE PROCEEDINGS CO-EDITORS

- Dr. Mohan Lal Agarwal, Professor of MENA College of Management, U.A.E.
- Dr. Myoung-Kil Youn, President of Korea Distribution Science Association, Korea

CONFERENCE PROGRAM CO-CHAIRS

- Dr. Mohan Lal Agarwal, Professor of MENA College of Management, U.A.E.
- Dr. D. Tripathi Rao, Professor of Indian Institute of Management Lucknow, India
- Dr. Pham, Huu Hong Thai, Vice President of University of Finance-Marketing, Vietnam
- Dr. Satybaldin, Azimkhan A., Director of the Institute of Economics under the Ministry of Education and Science of the Republic of Kazakhstan, Kazakhstan
- Dr. Mutanov, Galym M., Rector of Al-Farabi Kazakh National University, Kazakhstan
- Dr. Tao Lv, President of Shandong University of Political Science and Law, China
- Dr. Sang-Youn Lee, Chairman of East Asia Business and Economy Association, Korea

- Dr. Chul-Ju Park, Chairman of International Convergence Management Association, Korea
- Dr. Jong Ho Lee, Editor-in-Chief of the International Journal of Industrial Distribution & Business (IJIDB), Korea

CONFERENCE SPONSORS

- The Ministry of Higher Education and Scientific Research (MOHESR) of the United Arab Emirates.
- The National Research Foundation (NRF) of the Republic of Korea
- KODISA Scholarship Foundation, the Republic of Korea

SECTION 14: CONFERENCE ADMINISTRATION AND SESSION DIRECTORS

CONFERENCE GENERAL CHAIR

Dr. Jung Wan Lee (Professor of Boston University, USA).

E-mail: jwlee119@bu.edu

Dr. Lee will be responsible for all of the on-site details in preparation for the congress. During the congress, he will assist in making all program and local arrangements decisions and provide supervision to the Local Arrangements Committee. Dr. Lee also co-edits the conference program and proceedings and is responsible for finalizing both the congress program and the proceedings from the world.

CONFERENCE ADMINISTRATIVE DIRECTOR IN KOREA (KODISA ONLY)

Dr. Myoung-Kil Youn (Professor of Eulji University, Korea).

E-mail: kodisajournals@daum.net

Address: Hanshin Officetel Suite 1030, 2463-4 Shinheung-dong Sujeong-gu, Seongnam-city, Gyeonggi-do, Korea (461-720). Tel: (+82 31) 740-7292 Fax: (+82 31) 740-7361

Dr. Youn co-edits the conference program and proceedings and is responsible for finalizing both the congress program and the proceedings from Korea.

CONFERENCE ADMINISTRATIVE DIRECTOR IN U.A.E.

Dr. Mohan Lal Agarwal (Professor of MENA College of Management, U.A.E.)

- Email: mohan.agarwal@mcm.ac.ae
- Address: Dubai International Academic City, Block 10, 5th Floor P.O. Box 430470 Dubai, U.A.E.
- Telephone: +971 4 4429180
- Website: <http://www.mcm.ac.ae/>

Dr. Agarwal will be in charge of the entire local arrangements of the congress in Dubai, U.A.E. During and before the congress, Dr. Agarwal will be in charge of providing the information about transportation, hotels and any other details of the congress. Visa related queries must also be made to the person. During the congress, the person will cooperate in making all program and local arrangement decisions and provide supervision to the Local Arrangements Committee.